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**Research Area:** Financial Inclusion, Women Empowerment, Slum Economics, Urbanization, Sustainability and Development Economics.

**Journal Publications:**

1. *Atiba Batul & Keya Das Ghosh. (2025). A Study on Global Status of Women Entrepreneurship.* Prabandhan Darpan - Journal of Management Studies, Volume 1 (Issue 1: September-December, 2024), pp. 20-27.  
Available at: <https://www.swamivivekanandauniversity.ac.in/jms/>
2. *Atiba Batul & Dr. Keya Das Ghosh. (2024). The Role of Insurance Sector in Achieving Sustainable Development Goals in India.* Bima Darshi – The Journal of Kolkata Insurance Institute, 2024-25 1<sup>st</sup> Edition.
3. *Atiba Batul, Dr. Keya Das Ghosh & Dr. Swapnamoyee Palit. (2024). A study on the status of present financial inclusion policy in the districts of the state of West Bengal, India.* International Journal for Multidisciplinary Research, 6(2).  
DOI: <https://doi.org/10.36948/ijfmr.2024.v06i02.18390>
4. *Atiba Batul & Amirul Sardar. (2024). Mental Conflication of Professional & Personal Lives of Working Women Employed in IT Sector.* International Journal of Business Marketing and Management, 9(2). ISSN: 2456-4559.
5. *Amirul Sardar & Atiba Batul. (2024). A Theoretical Study on Significance of Financial Inclusion on Sustainable Development Goals.* International Journal of Advance Research and Innovative Ideas in Education, 10(2), 4051-4056. ISSN: 2395-4396.
6. *Atiba Batul. (2023). A Study on the Impact of Demonetisation on Direct Tax Collection in India.* Siliguri Institute of Technology Journal of Management, 13(1), pp. 15-29. ISSN: 2278-9111.
7. *Jocelyne Lee, Sheue Hui Lim, Atiba Batul, et al. (2023). Greening Starbucks: Investigating the Relationship between Consumer Green Awareness and Purchase Intentions in Malaysia.* Journal of the Community Development in Asia, 6(3). DOI: <https://doi.org/10.32535/jcda.v6i3.2500>
8. *Dr. Jocelyn Lee Jia Lin, Dr. Hui Lim Ling, Dr. Gai Sin Liem, Ms. Atiba Batul, et al. (2023). Service Quality on Customer Satisfaction and Its Impact on Customer Loyalty at KFC in South and Southeast Asia.* International Journal of Tourism and Hospitality in Asia Pasific, 6(3), 42–56. <https://doi.org/10.32535/IJTHAP.V6I3.2593>

9. *Atiba Batul*. (2022). **A Study of Common Challenges Faced by Women as Solo Travelers in India**. Siliguri Institute of Technology Journal of Management, ISSN: 2278-9111, Vol.12 No.2, Pp. 1-14.
10. *Atiba Batul & Dr. Swapnamoyee Palit*. (2022). **Environment & Habitat Assessment of the Slum Dwellers in Kolkata, India**. International Journal of Advance and Innovative Research, Vol. 9, Issue 1(VIII), pp. 97-104.
11. *Atiba Batul*. (2021). **Managing Organisations- SHGs during Pandemic & its Concerns**. Siliguri Institute of Technology Journal of Management, Vol. 11 No. 2.
12. *Atiba Batul*. (2021). **SHG-Bank Linkage Programme & Trend of its Effective Intervention in Economic Upliftment**. International Journal of Business, Marketing & Management, Vol. 6, Issue 6.

#### Book Chapter:

1. *Batul, A., Ghosh, K. D., & Palit, S. P.* (2023). **Digital technologies, sustainable development goals and the grand societal challenges in the context of slum dwellers of Kolkata, India**. In Emerald Publishing Limited eBooks (pp. 23–42). <https://doi.org/10.1108/978-1-83753-060-120231004>
2. *Atiba Batul, Dr. Swapnamoyee Palit, Dr. Keya Das Ghosh*. (2023). **A Study of the Constraints in Accessing Entrepreneurial Schemes by Women Residing in Urban Slums of Kolkata, India**. Entrepreneurship Development in the New Normal: Opportunities and Challenges, 52-61. ISBN: 978-81-966425-6-3.
3. *Adam, H., Batul, A., Malik, F.A.* (2023). **Women's Empowerment and Sustainable Development Goals in the Post-COVID-19 Era**. In: Adam, H., Rena, R. (eds) Political Economy of Development in the Global South Post-COVID-19 Pandemic. Springer, Singapore. [https://doi.org/10.1007/978-981-99-4074-5\\_5](https://doi.org/10.1007/978-981-99-4074-5_5)

#### Conference Proceedings:

1. *Atiba Batul, Dr. Keya Das Ghosh & Dr. Swapnamoyee Palit*. (2023). **Systematic Review On Sustainable Trends & Practices In Social Sciences Research: An Exploration of Secondary Evidences**. Sustainable Trends & Practices in Management, Commerce, Humanities & Social Sciences Research, by Bharatiya Vidya Bhavan Institute of Management Science, Kolkata, in association with Association of Indian Management Schools (AIMS), ISBN 978-93-93734-83-9, pg. 15-23.  
DOI: <https://doi.org/10.36426/EXCELLEROPEN/ISBN978-93-93734-83-92023/EOJUL23-04>
2. *Atiba Batul & Dr. Swapnamoyee Palit*. (2023). **A Brief of NEP 2020: With Reference to Inclusion of Children from Urban Slums**. New Education Policy 2020 and Inclusive Education: Issues and Challenges, published by IPREMS, Berhampur, Odisha, ISBN: 978-93-91550-30-1, Pp. 93-111.

3. *Atiba Batul & Dr. Keya Das Ghosh. (2022). Financial Inclusion & Literacy – A Case Study of Women Slum Dwellers in Kolkata, India.* Neo Business Practices in the Emerging Global Scenario, ISBN: 976-93-91550-13-4.
4. *Dr. Keya Das Ghosh & Atiba Batul. (2020). Challenges of Unemployment Issue During & Post Lockdown Period of Covid-19.* Accounting & Finance in the Post Covid Scenario, Indian Accounting Association, Kolkata branch, ISBN: 978-93-91572-41-9, pp. 34-53.

Research Column:
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1. Atiba Batul. (2024). Broader Financial Inclusion with National Pension Scheme ‘Vatsalya’: A Comprehensive Analysis with Reference to the Union Budget of India-2024. Jammu and Kashmir Economic Association Research Column.